

MARIA PLEVRAKI

Applied Informatics and Multimedia Engineer

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SUMMARY

Professional experience in Web & Software Development (Full Stack), Digital Marketing and IT support

SKILLS

Web Development | PHP | Laravel | JavaScript | ReactJS | Bootstrap | Wordpress | Python | Dart | Flutter | MySQL | Web Services (SOAP, JSON/REST) | E-Commerce | Digital Strategy | Performance Marketing | Social Media Management | SEO Optimization | IT Support | Technical Writing

EXPERIENCE

October 2024 -
Today

Web Developer and Digital Specialist (Freelancer)

Web Noesis

- Web Development & Software Design Services
- Digital Marketing Strategy & Analytics
- Computer Systems Technical Support
- Digital Transformation

January 2020 –
June 2023

Research and Development Engineer

Foundation for Research and Technology - Hellas (FORTH)

Institute of Computer Science - Information Systems Laboratory

- Participation in [SocioCoast: Enhance promotion of beaches and coastal areas and problem reporting through crowd sourcing activities](#)
 - R&D on Crowdsourcing and Citizen Science
 - Mobile app development in Flutter

Institute of Computer Science – Laboratory of Telecommunications and Networks

- Participation in [SmartProduct: A flexible platform for monitoring the supply chain of Agrifood products](#)
 - R&D on Internet of Things (IoT)
 - Application development in Java SE and Python
 - Front-end Development using ReactJS, HTML, CSS, Bootstrap
 - Implementation of applications on Openstack Cloud Platform
 - MySQL / MongoDB

October 2018 –
October 2019

Application Support Engineer

Surprice Car Rentals

- XML SOAP Web Services
- Managing MySQL databases
- Maintaining code in PHP / CSS / Bootstrap / JavaScript
- IT support / Remote troubleshooting
- Data Entry / Product Evaluation

November 2015 –
September 2018

Digital Marketing
Stefinet Multimedia

- Data Entry (ERP – E-Commerce)
- SEO Optimization
- Newsletters (Photoshop, Mailchimp)

September 2017 –
June 2018

E-commerce Development
Siganos Pack

- Developing a Prestashop e-shop (PHP, MySQL, CSS)
- SEO Optimization
- Social Media Management (Facebook, Instagram)

February 2016 –
July 2016

E-commerce Development
FMS Stores

- Developing an OpenCart e-shop (PHP, MySQL, CSS, XML)
- SEO Optimization
- Social Media Management (Facebook, Instagram)
- Newsletters (Photoshop, Mailchimp)
- Google Adwords / Analytics

October 2012 –
January 2014

Web Developer / IT Support
PrismaNet Media

- PHP / CSS / Javascript / MySQL
- Joomla CMS
- Code maintenance
- Linux administration
- IT Support

EDUCATION

October 2006 -
May 2015

BSc Applied Informatics & Multimedia
Technological Educational Institute of Crete

Expertise in: Software Development, Computer Networks

CERTIFICATIONS

[Online Branding & Communication](#) - Unicert (2024)

[Introduction to Digital Currencies](#) - Institute For the Future (IFF) (2023)

**FOREIGN
LANGUAGES**

- **English** – LanguageCert International ESOL [C2]
- **Spanish** – Inicial National Certificate of Language Proficiency [B1]

OTHER

Driving License B'

RECOMMENDATIONS

Available upon request